

PREMIER *Hometown* MAGAZINE

MEDIA KIT

Welcome to Premier Hometown Magazine!

The Best of Everything, Right in Your Hometown!

- Full Color Direct-Mail Advertising
- Increased Results Through Targeted Saturation
- Full Size Magazine Format
- Full Color High Quality Attractive Design

*UPSCALE MAGAZINE
DESIGNED, PRINTED
AND MAILED*

Whether your advertising goal is aimed at new customers, increasing traffic, or building your company's brand, **PREMIER HOMETOWN MAGAZINE** provides local and national advertisers with the most cost effective campaign to promote products and services directly to the most affluent customers in targeted markets.

We bring you the best that direct mail has to offer, without all the fluff!
Each bi-monthly circulation mails to **over 15,000 households** in prime communities in Houston and surrounding areas!



**Call Now to speak directly
with our marketing specialist
for more information.**

281-398-5555



PREMIER Hometown MAGAZINE

**Premium
Advertising
For Any
Budget!**

Phone: 281.398.5555 | Fax: 281-398-5562 | www.premierhometownmagazine.com

2024 AD RATES

AD OPTION	AD SIZE	1 Issue	3 Issues	6 Issues
FRONT COVER <i>w/bleed</i>	8.75" x 9.25"	\$1295	\$1295	\$1295
BACK COVER	7.90" x 8.15"	\$1295	\$1295	\$1295
BACK COVER <i>Feature Ad</i>	4.00" x 2.00"	\$550	\$500	\$450
FULL PAGE <i>Inside</i>	7.90" x 10.30"	\$1095	\$995	\$895
1/2 PAGE <i>Inside</i>	7.90" x 5.00"	\$695	\$625	\$595
1/4 PAGE <i>Inside</i>	3.80" x 5.00"	\$495	\$425	\$395

BEST VALUE

ALL PRICES ARE PER PUBLICATION. DISCOUNTED RATES APPLY WHEN MULTIPLE ISSUES ARE PURCHASED.



Premium Placements:

- Inside Front Cover +\$150
- Inside Back Cover +\$150
- Page 1 - Full Page +\$100
- Featured Logo on Cover +\$50



CY-FAIR HOUSTON
Chamber of Commerce

**USPS Direct Mailed to prime communities
throughout the surrounding
Houston area including local businesses.**

Have a camera-ready ad? Please submit with the following requirements:

High resolution (300 dpi) jpeg or PDF format. All photos should be high resolution (300 dpi)

12 Areas
15,000+ each
Total Distribution
180,000+

PREMIER *Hometown* MAGAZINE

Every Premier Publication Area is direct mailed to **15,000+ households** in prime neighborhoods including local businesses.

- Premier Copperfield - 77095**
- Premier Cy-Fair - 77065, 77070, 77429**
- Premier Cypress North - 77429**
- Premier Cypress South - 77433**
- Premier Katy/Cane Island - 77493**
- Premier Katy/Fulshear - 77494, 77441**
- Premier Katy North - 77449**
- Premier Katy South - 77450, 77094**
- Premier Katy West - 77494**
- Premier Richmond - 77406, 77407**
- Premier Spring - 77379, 77068, 77069**
- Premier Sugar Land - 77478, 77479, 77498**

Everything Included: consultation, ad content assistance, graphic design, layout, quality printing & USPS mailing.

www.premierhometownmagazine.com

Phone: 281.398.5555



#followthepeep



*map indicates approximate mailing/distribution areas



POSTCARD OPTIONS & RATES

Printing Specifications

- Two sided, full color
- 6" x 9" (other sizes available)
- Paper: 14pt. gloss cover (thick)

*Pricing based on single design printed at one time and saturation postage rate.

QUANTITY	PRICE (PER PIECE)
5,000 - 9,999	.43¢
10,000 - 19,999	.37¢
20,000 - 29,999	.35¢
30,000 - 39,000	.33¢
40,000 - 49,000	.31¢
50,000 +	.29¢

Have a camera-ready ad? Please email to info@premierhometownmagazine with the following requirements:
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Program Details

- Minimum order: 5,000
- Call tracking available
- Proof of mailing available upon request
- Custom designed artwork (will provide at no extra charge)
- Pricing subject to changes based on U.S. Postal Rates
- Fast turnaround
- Local to National reach
- Business to Business mailings also available
- Orders must be paid in full at time of mailing



PREMIER GRAPHIC design

All prices include 2 sided, full color design. A total of 3 revisions only. Additional revisions will be charged on a case by case basis. Logo designs will be available to you electronically in any format you prefer.

LOGO DESIGN - \$150

BUSINESS CARDS - \$50

ENVELOPES & LETTERHEAD - \$50

BUSINESS FORMS - \$50

POSTCARDS - \$75

FLYER - \$75

INVITATIONS - \$75

MENUS - \$100

BROCHURES - \$125

SOCIAL MEDIA POST - \$50

BUSINESS BRANDING PACKAGE - \$300

- LOGO DESIGN - \$150
- BUSINESS CARDS - \$50
- ENVELOPES & LETTERHEAD - \$50
- 1 SOCIAL MEDIA POST - FREE



General Graphic Design
charge (per hour) - \$35
(includes touch up work, revisions on previous work.
Varies by project)