

Welcome to Premier Hometown Magazine!

The Best of Everything, Right in Your Hometown!

- · Full Color Direct-Mail Advertising
- Increased Results Through Targeted Saturation
- Full Size Magazine Format
- Full Color High Quality Attractive Design

UPSCALE MAGAZINE DESIGNED, PRINTED AND MAILED

Whether your advertising goal is aimed at new customers, increasing traffic, or building your company's brand, **PREMIER HOMETOWN MAGAZINE** provides local and national advertisers with the most cost effective campaign to promote products and services directly to the most affluent customers in targeted markets.

We bring you the best that direct mail has to offer, without all the fluff! Each bi-monthly circulation mails to **over 15,000 households** in prime communities in Houston and surrounding areas!

Call Now to speak directly with our marketing specialist for more information.





Phone: 281.398.5555 | Fax: 281-398-5562 | www.premierhometownmagazine.com

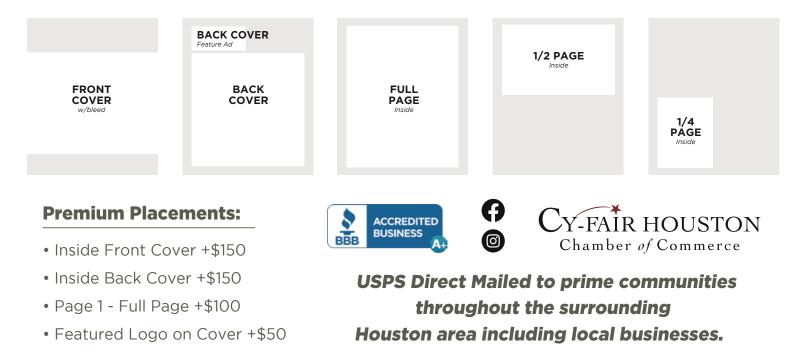


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2024 AD RATES

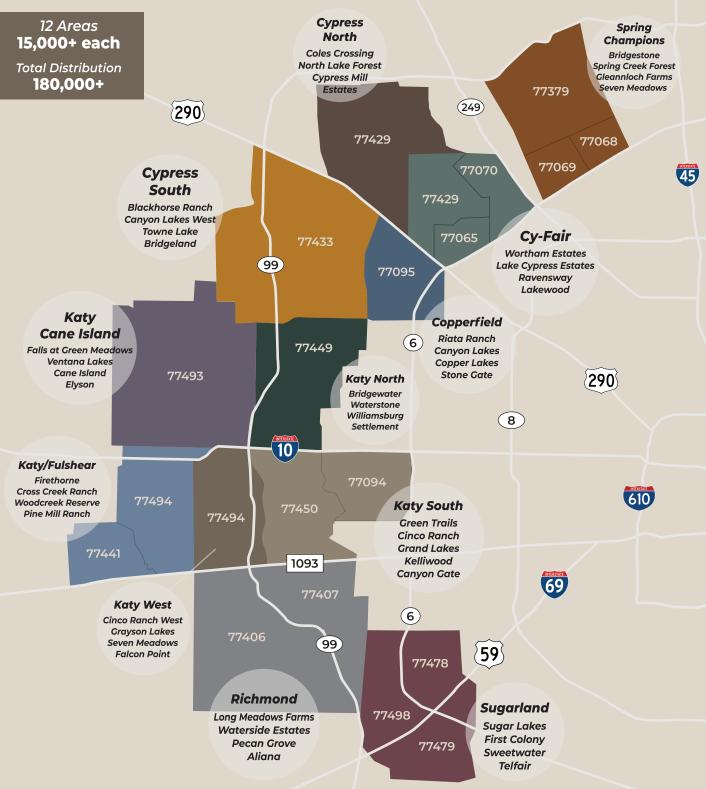
AD OPTION	AD SIZE	1 Issue	3 Issues	6 Issues
FRONT COVER	8.75" x 9.25"	\$1295	\$1295	\$1295
BACK COVER	7.90" x 8.15"	\$1295	\$1295	\$1295
BACK COVER Feature Ad	4.00" x 2.00"	\$550	\$500	\$450 N
FULL PAGE Inside	7.90" x 10.30"	\$1095	\$995	\$895 5
1/2 PAGE Inside	7.90" x 5.00"	\$695	\$625	\$595
1/4 PAGE Inside	3.80" x 5.00"	\$495	\$425	\$395

ALL PRICES ARE PER PUBLICATION. DISCOUNTED RATES APPLY WHEN MULTIPLE ISSUES ARE PURCHASED.



Have a camera-ready ad? Please submit with the following requirements:

High resolution (300 dpi) jpeg or PDF format. All photos should be high resolution (300 dpi)



PREMIER Jonetown MAGAZINE

Every Premier Publication Area is direct mailed to **15,000+ households** in prime neighborhoods including local businesses.

Premier Copperfield - 77095 Premier Cy-Fair - 77065, 77070, 77429 Premier Cypress North - 77429 Premier Cypress South - 77433 Premier Katy/Cane Island - 77493 Premier Katy/Fulshear - 77494, 77441 Premier Katy North - 77449 Premier Katy South - 77450, 77094 Premier Katy West - 77494 Premier Richmond - 77406, 77407 Premier Spring - 77379, 77068, 77069 Premier Sugar Land - 77478, 479, 498

Everything Included: consultation, ad content assistance, graphic design, layout, quality printing & USPS mailing.

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Printing Specifications

- Two sided, full color
- 6" x 9" (other sizes available)
- Paper: 14pt. gloss cover (thick)

*Pricing based on single design printed at one time and saturation postage rate.

POSTCARD O	PTIONS
& RATE	CS

QUANTITY	PRICE (PER PIECE)	
5,000 - 9,999	.43 ¢	
10,000 - 19,999	.37¢	
20,000 - 29,999	.35¢	
30,000 - 39,000	.33¢	
40,000 - 49,000	.31¢	
50,000 +	.29 ¢	

Have a camera-ready ad? Please email to info@premierhometownmagazine with the following requirements: High resolution (300 dpi) jpeg or PDF format. All photos should be high resolution (300 dpi)

Program Details

- Minimum order: 5,000
- Call tracking available
- Proof of mailing available upon request
- Custom designed artwork (will provide at no extra charge)
- Pricing subject to changes based on U.S. Postal Rates
- Fast turnaround
- Local to National reach
- Business to Business mailings also available
- Orders must be paid in full at time of mailing



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PREMIER GRAPHIC CCSICION

All prices include 2 sided, full color design. A total of 3 revisions only. Additional revisions will be charged on a case by case basis. Logo designs will be available to you electronically in any format you prefer.

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LOGO DESIGN - \$150 BUSINESS CARDS - \$50 ENVELOPES & LETTERHEAD - \$50 BUSINESS FORMS - \$50 POSTCARDS - \$75 FLYER - \$75 INVITATIONS - \$75 MENUS - \$100 BROCHURES - \$125 SOCIAL MEDIA POST - \$50

<image><section-header>

BUSINESS BRANDING PACKAGE - \$300

- · LOGO DESIGN \$150
- BUSINESS CARDS \$50
- ENVELOPES & LETTERHEAD \$50
- 1 SOCIAL MEDIA POST FREE

General Graphic Design charge (per hour) - \$35 (includes touch up work, revisions on previous work. Varies by project)

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